



ASHOKA FOAM

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**PERFECT BLEND OF
COMFORT AND STYLE!**

OUR CHERISHED BRANDS



OVERVIEW

Ashoka Foam is a leading group of companies in the world of home furnishing since 1978. An ISO 9001:2000 and OHSAS 140001 certified group, that has established a credible phenomenon of delivering quality Rubberized Coir Mattresses, Poly Urethane Foam, HDPE/PP woven bags, Tarpaulin Material, Plastic Molded Furniture and Spring Mattress, Pillows.

The manufacturing division of all the companies are equipped with machineries as per the international standards and has an exemplary, skilled work force of 1200 employees all together. The four manufacturing units span over 5 lac sq. Ft. area, the Company's diversified interests are aptly supported by the latest machinery and in-house R&D facility.

Ashoka Foam products are certified in accordance with the Indian & American Standards, the most exhaustive & global expressions for the home furnishings.

Today having more than 5000 dealers in India and exporting to 3 countries, we are rapidly becoming the synonymous to quality & trust. We are in process to open our warehouses at Ahmedabad, Pune, Mumbai, Nagpur, Indore, Bhopal, Kolkata, Bhuvneshwar, Chennai, Bangalore, Hyderabad, Calicut etc. for expeditious supplies.



BRANDS

The Story of Growth

Ashoka foam is driven by the vision of acknowledging the interests and needs of the industry and delivering in accordance. This vision has helped the group to grow in folds and earn a reputable position in the global market in different spheres.

Today, the group is basically a compelling unit of five major companies that emerged with the passage of time.

1978

Ashoka Foam (A Real Furnishing Mall)

Trading Concern dealing in complete Home, Hotel and Business Solution with regards to furnishing the Interiors.

1992

Goel's Coir Foam India Pvt. Ltd.

Manufacturer of Coir Mattresses with the renowned brand name Coirtuff.

1998

Ashoka P.U. Foam India Pvt. Ltd.

Manufacturers of Poly Urethane Foam Mattresses, Sheets and Bonded Mattresses under brand name Swarovski.

2002

Ashoka Poly Laminators Limited.

Manufacturers of HDPE Woven Sacks, Tarpaulin Under brand name "APL"

2008

Ashoka Foam Multiplast Limited.

Manufacturer of Aluminium Composite Panel Sheets: "Alutuff", Plastic Molded Furniture: "Himalaya" Spring Mattresses and Pillows "Coirtuff"

2015

Ashoka Foam Limited.

Manufacturer of WPC Foam Board



HOSPITALITY INDUSTRY

Excellent customer service is of vital importance in the hospitality industry. Only comfortable stay and speedy service can service and comfortable stay can establish a lasting great impression on the customers. Great businesses always put their customers at the forefront of their operation which enables them to garner a steady flow of loyal customers to keep the business afloat.

Customer expectations

Every potential customer out there looks forward to a memorable experience and synergies. There is nothing that can replace this. There are no special 'mantras' to make a first time visitor return and turn into a customer, but you can ensure to deliver what was promised, if you can exceed expectation wherever possible, you don't really need 'mantras'!

Ashoka foam group of companies have always believed hotels are an important component of the tourism product. They contribute in the overall tourism experience through the standards of facilities and services. Hence, Ashoka foam has served the industry as a one window solution for all hospitality needs. From furnishing to bed accessories, cushions, pillows, sofa material, bath linen, carpeting, PVC flooring and much

Hospitality
NOT JUST OUR BUSINESS
BUT OUR PASSION





BED ITEM	QUALITY
	Spring Mattress
	Coir Mattress
	Natural Latex Mattress
	Foam Mattress
	Roll Away Bed
	Mattress Spring Base
Topper & Protector	Fibre With Cloth, Super Soft, Memory
Pillow	Conjugate Fibre, Micro Fibre Down&feather, Foam, Rubber Memory
Bed Sheet & Pillow Covers	White Plain Bedsheet, White Satin Stripe
Blanket	Mink, Wool Blended, Raymonds Carolina, Raymonds Prince, Raymonds Gagandoot
Quilt/duvet	Microlite Soft Fibre Down & Feather
Duvet Cover	White Plain, Satin Stripe
Cushions	Printed, Embroidery, Modern
Bed Cover & Runner	Custom Made
Bolster	Soft Fiber Foam



ABOUT SPRINGTEK

Every customer that checks in any hotel expects a memorable experience and an energetic service. A leading Hotel must always try to keep its customers happy and make their stay a comfortable affair, because happy customers are loyal customers. Every competing element of hospitality industry goes the extra mile to impress their guests, because they are the most important part of our business. But can the additional luxury, traditional and contemporary facilitations possibly replace a healthy sleep?

Whenever our guests need accommodation for business or pleasure, we prefer that they get a healthy and comfortable sleep. So, while sending them to sleep, naturally nothing less than the best will do. Thus, Springtek Mattress are born – Recipe for comfortable sleep.

Across India, Spring Mattresses are in vogue. From reputed hotel chains to premium resorts, our mattresses are chosen by all grades of hotels. Our mattresses provide comfort, luxury & perennial solutions at all level.

Why Is Undisturbed Sleep So Important?

While exercise is essential for stimulating circulation and the elimination of toxins, quality sleep gives your body an opportunity to clean, repair, restore, and rejuvenate on a deep, cellular level. Could there be an easier way to nourish your body and mind? With the right mattress, you can do it in your sleep.

WHAT IS A SPRING MATTRESS?

Spring mattress is by far the most common type of mattress in use. The core of the mattress is made up of metal springs, or coils, to support your body. In many spring mattresses, the coils are encased in individual pockets, which offer more contoured support and better movement isolation than connected springs. A comfort layer is added on top of coils and can be made from a variety of materials, including pillow padding and latex.

Spring mattresses range in firmness of the coils and plushness of the comfort layer, so nearly anyone can find a mattress that feels right. They are also extremely affordable, particularly compared to memory foam mattresses.

Other benefits

Sleepers are likely to move anywhere from 3 to 36 times in a single night. If you share a bed, that's over 100 adjustments. The coils in a traditional inner spring mattress are attached to one continuous wire, which means you'll feel each and every one of those disturbances. That's why our Sprint mattresses with encased spring systems are precisely designed to reduce motion transfer, the springs aren't connected, each works independently, meaning weight applied to any one spring will not affect the surrounding springs. That's the secret to enjoying restful, undisturbed sleep.



Roll Away Bed Two in one comfort

Designed to fit in small spaces, Our ultra light roll away beds can be move easily according to convenience. The durable powder coated steel body has a modern design which can be easily dismantled.



Slumber Base Slumber indefinitely

Bed base is as important as a good mattress. The two are designed to work together. Our Slumber beds will transform your mattress into an ocean where you will snooze and restore yourself. They are made from specially dried wood & high carbon coils. Ideal for a luxuriously hotel-like sleep system with a bouncy feel. A multi-needle quilted border, cushioned with polyurethane foam backing, lends the bed base a crease free finish.



Protector Protection for your mattress

Mattress protectors enhances the sleeping comfort and keeps your mattress spic & span. It's premium cotton fabric, fibre fill and thread stitch quilting provides long lasting performance.

Ultra adsorbent, 100% terry membrane, anti-microbial, bed sheet fitted style protector



Duvet & Topper Style and sleep

Our Duvet is a light quilt with a premium look. The natural fibre ensures washability and the inner side is soft and warm.

With our memory and foam topper, you can add more luxurious feel without investing much. The inner material is covered with high performance knitted fabric and relives pressure points and provides unconditional support and comfort.



Bed Linen

You may want to take a closer look at our linen set if you want to buy quality bedding. This set is made of 100% cotton and looks really bright and will jazz things up in your bedroom and comes with multi variations.



Towels

A graceful addition to your bath linen collection comes in the form of white and multi-colour towels. These towels are soft to touch and highly moisture absorbing too, courtesy its cotton fabric.



5 Style Sofa cum Bed

Unleash yourself with our five style format Sofa cum Bed at an affordable price designed for indefinite comfort & luxury.



Micro Fibre & Fibre Pillows

Softer than cotton, yet not too, fluffy. Filled with micro fibre for your slumber nights which offers a cuddly feel. A perfect choice for side sleepers.

Fibre Pillows comprises of hollow fibre with a soft outer core. Ideal for those not comfortable sleeping on a soft pillow.



Memory Pillows

Memory foam pillows come in many varieties including contoured (shaped for head and neck) and traditional shape. Memory foam consists of millions of spherical open cells made from polyurethane with additional chemicals added to increase density.

Mattress Care Instructions

Taking proper care of your mattress may enhance your sleeping experiences and longevity of your mattress -

1. Please allow a week for your body to adjust to a new level of comfort and support. It is normal to experience an adjustment period after switching to a new mattress.
2. Please do not fold, bend or curl your mattress in any form.
3. Choose your mattress as per your body requirements and the level of comfort you wish to acquire.
4. Please read all instructions carefully placed on your mattress information banner.
5. In case of flip design mattress please rotate & turn to equalize body impression; unless your mattress care instructions indicate otherwise.
6. Avoid stains, rips and liquid on your bed. Keep your mattress clean and dry. Always use a quality mattress protector to get extra layer of protection.

Having questions in your mind at any point of time helps in drawing best conclusions . The right solutions t your query will help your choosing the right sleeping surface :

Buying a Customized size Mattress ?

We can customize and deliver mattress at your door step all over India in 7 to 10 days.

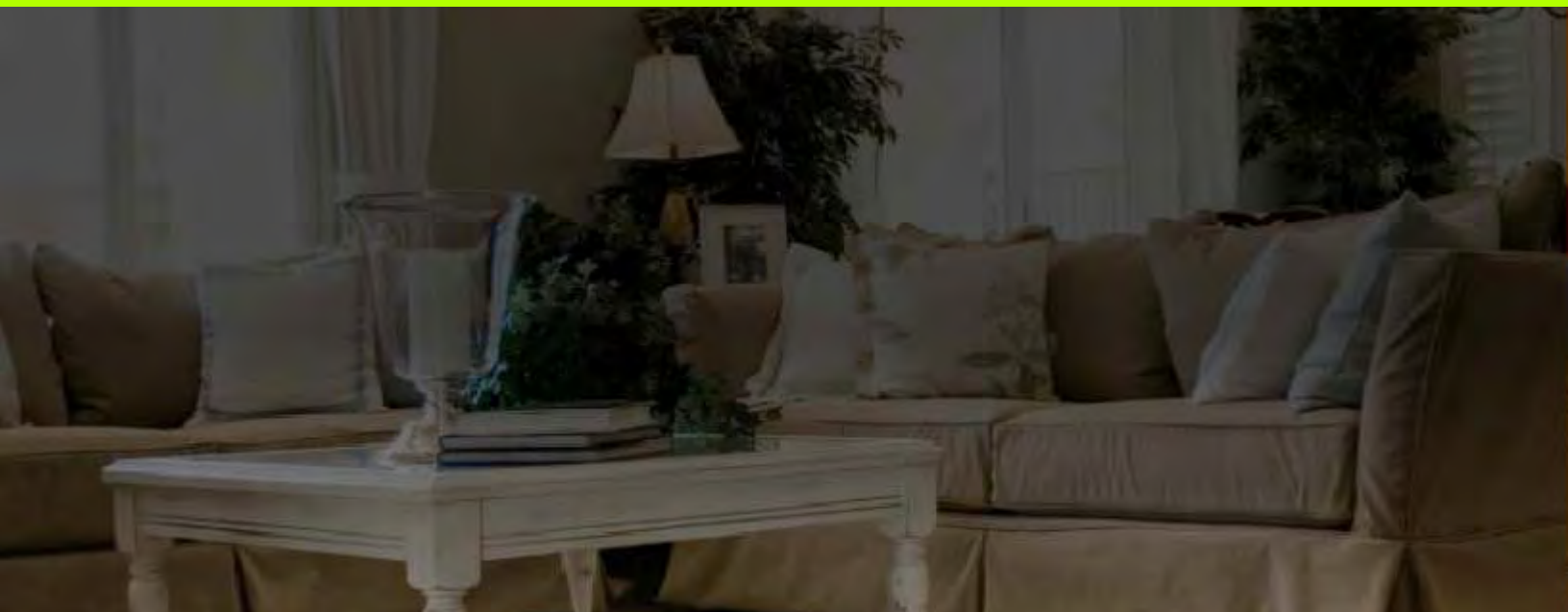
Buying a Hard or Soft mattress ?

Choose your mattress as per your body requirements and the level of comfort you wish to acquire. We recommend a mattress that offers a right balance of comfort with support. This balance and comfort varies from person to person depending upon Body Mask Index, individual liking and sleeping habits. All our mattresses provides balance comfort and support but we still request your preferences while choosing a mattress.



BATH LINEN

ITEM	QUALITY
BATH LINEN	
Towel	Bath, Hand, Face, Pool, Health Club
Curtains	Polyester Fabric, Plastic
Mat	Towel, Non Static
Accessories	Robes, Sleepers, Curtain Rods



FLOORINGS

Wall To Wall, & Carpet Tiles	Accoustic, Mineral Fibre, Soft Fibre Suspension, Techzone
Wooden Flooring	Cut Pile, Loop Pile, Tufted
Wooden Flooring	Laminated
	Hardwood
	Engineering Wood
	Exterior Wood(deck Flooring)
PVC Flooring	Roll, Tiles, Planks
Health Flooring	Club, Gym
Rugs	Centre Rugs, Roman Mats
Sports	Wooden, P.U. Courts, P.V.C. Courts
	Acrylic Courts



WINDOW COVERING

Curtains	Plain, Prints, Embroidery, Texture, Linen, Velvet, Checks, Sude, Silk, Polysilk
Curtain Rod	Metal, Wood, Plastic
Palmate Channel	Metal, wood, Plastic
Sheer	Indian & Imported
Blackout	3 Pass Imported, Indian, Satin, Lining, Polyester Lining
Blinds	Sun & Moon, Honey Comb, Up-Down, Venetion, Wooden, Chick, Roller, Roman
Accessories	Laces, Tussels, Tie- Back, Tie Holders, Decorative Rings

SOFA MATERIAL

Fabrics Leatheride	India Imported, Indian Imported
Foam	All Type And Density

SUN SHADES

Awnings	Motorised, Manual garden
Umbrellas	Coir



F&B TABLE LINEN

ITEM	QUALITY
Table Cover	White Damask, Check Mate Plain, Coloured
Napkin	Plain Damask Check Mate
Runner, Mats, Frill	As Per Choice

WALL COVERING

ITEM	QUALITY
Wallpaper	Acoustic, Vinyl, Fabric, Non Woven, Eco-friendly
Wall Systems	Wood Work Wall Panels Acoustical Wall Panels

CEILING SYSTEMS

ITEM	QUALITY
Grid	Acoustic, Mineral Fibre, Soft, Fibre, Suspension, Techzone



DOOR MATS

ITEM	QUALITY
Mats	Rubber, PVC